



**WE'RE LOOKING FOR A PASSIONATE,
HUNGRY, KEEN-TO-LEARN, JUNIOR CONTENT
CREATOR TO JOIN OUR TEAM AT RBP**

JUNIOR CONTENT CREATOR

**IF YOU'RE AS COMFORTABLE
CREATING CONTENT FOR SOCIAL
MEDIA AS YOU ARE WRITING
CONTENT FOR BROCHURES,
WEBSITES AND PRESS RELEASES
WITH AN EYE FOR GREAT IMAGES,
A FLAIR FOR COPYWRITING AND AN
UNDERSTANDING OF THE POWER
OF AUDIO AND VIDEO MARKETING,
THEN WE HAVE THE ROLE FOR YOU.**

You need to be able to turn up and jump right in, as well as remaining focused on continual learning and development, to support major brands and longstanding clients with their multi-channel marketing needs.

RESPONSIBILITIES WILL INCLUDE

You'll work closely with our talented creative, digital and client teams to create and deliver high-quality, long, and short format content that meets our varied client briefs – as well as our own internal ones – as we forge ahead with disrupting the existing agency model's status quo and delivering results-driven marketing.

You'll create a varied range of content for campaign assets and deliverables across print, digital, social media, and other channels, supported by a team of creative, digital, photography and videography specialists.

SKILLS & REQUIREMENTS

Previous agency experience, ideally within a creative or marketing environment, is preferred but not essential.

If you've got qualifications, then great, but if you haven't, then that's also good too – experience working in a fast-paced environment without qualifications will get you through the door.

A natural curiosity to find out about and absorb information and technical details regarding potentially unfamiliar topics, products, or markets to become comfortable creating content.

Confidence in communicating ideas and delivering on them across print, digital and social media.

Comfortable in client situations – working with stakeholders to talk about your ideas and then capturing them.

Experience shooting video and stills and the associated editing skills to make your work really pop across social channels is desirable, but not essential.

Interest and passion for motorcycles and/or engineering is desirable, but not essential.

BUT THE MOST IMPORTANT THING?

A positive 'can-do attitude', plus the ability to work quickly under pressure, a relentless passion for continual development with constant attention to detail and always striving to produce work to the highest standard.

WHAT CAN WE OFFER?

- A competitive salary, dependent on experience, with annual review and company pension.
- Friendly, supportive team environment for development and weekly 1-2-1 coaching sessions with senior management.
- Opportunity to work with major global brands from a brand new, open plan, working environment close to Grimsby, Scunthorpe, Hull and Lincoln.
- Free membership for fully-equipped, on-site gym.
- Free on-site car parking and access to EV car charging.
- 20 days annual leave plus bank holidays, increasing up to 28 days plus bank holidays for long service, and additional gifted holidays to support annual Christmas shutdown.

IF YOU THINK THIS IS YOU, CONTACT US AT CAREERS@RBPAGENCY.COM